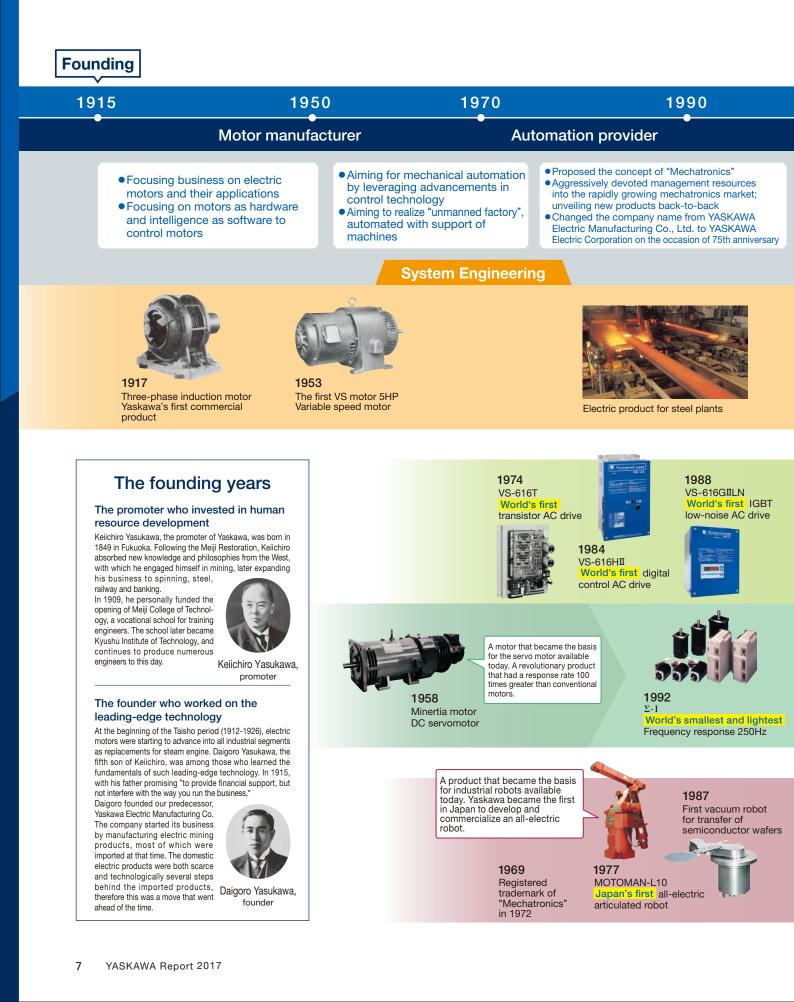
Our History and Core Competence



Since its establishment in 1915, Yaskawa Electric has defined its area of business as electric motors and their applications, and continued to make challenges in the latest technology of the times. It also led the world in putting forward the term "mechatronics" in the late 1960s. This concept evolved when we combined our customers' machinery (mechanism) with Yaskawa's products (electronics) to create superior quality and function. Yaskawa has contributed to the development of industry and society with its epoch-making products and technology and a discerning eye for world's-firsts. It will continue to inherit that stance and apply <u>motion control, robotics, and</u> <u>power conversion, which are its core technologies and</u> <u>competence,</u> in contributing to resolve issues of a global scale such as declining birthrates and an aging society and challenges with regard to energy and the environment.

