

Social Contribution Activities

To continue our company's evolution as a corporate citizen working together with society, we are pushing forward with revitalizing local communities and providing support to the young people, who will play an active role in the future.

Nurturing the Next Generation through Activities at YASKAWA Innovation Center

The YASKAWA Innovation Center is an integral facility at Robot Village which opened on June 1, 2015 to mark the centennial anniversary of foundation of the company. The facility has experience-based exhibits that offer contact with the company's robots to convey the fun and wonders of manufacturing, receiving more than 60,000 visitors from Japan and abroad. Workshops were held during the summer holidays for elementary and junior high schools using everyday products that are sold at DIY stores, teaching kids how to make handmade versions of motors, an integral part of Yaskawa, showing them the mechanisms of motors with hopes to generate their interest in "making things." We felt a steady response for our initiatives when we saw the serious looks on the faces of participants and their excitement over the movements of their handmade motors, which is sure to lead on to more new initiatives.



Workshop for handmade motor

At Robot Village, we also held a Japanese version of "Girls' Day," a campaign being held in Germany to promote career moves into the area of technology for girls. We contributed in promoting understanding among participants of work that involved technology, offering tours at YASKAWA Innovation Center and Robot Village to junior high school girls and having them experience programming for industrial robots and performance tests using simulators under the guidance of our female technical employees. Yaskawa will continue to take initiative to leverage its Robot Village and other facilities for the development of children, who will be the future leaders in technology of the next generation.



Girls' day event

Supporting Robot Competition for Students

Since 2005, Yaskawa Electric has co-sponsored the annual Technical College Students' Robot Contest, popularly known as the Kosen RoboCon, in which engineers-to-be from around Japan compete in contests focusing on robot production ideas and technology as well as robot performance. 2017 marks RoboCon's 30th anniversary.

As a company in the robotics business, we support this educational opportunity in order to encourage many young students to get involved in manufacturing and in hopes of fostering the next generation of talent.



Cooperation Activities between Industry and Academia with Educational Institutions and Universities

Through collaborations with various educational institutions, Yaskawa offers the necessary funding and human resources to give lectures and conducts joint research activities. It conducts such activities not only with the Kitakyushu region where its head office is located but also with many universities and educational institutions, both at home and abroad.

Yaskawa conducts endowed lectures at the Kyushu Institute of Technology, where the school that became its basis had been opened by Keiichiro Yasukawa, the father of the company's founder, and has had deep historical ties with Yaskawa with the purpose of human resources development. It is also pushing forward collaborations in

research activities in Slovenia, looking toward bolstered ties as a manufacturing base for its robots.

Through these activities, it is possible to initiate direct communication on our specific activities and the need for technical development. They are a way for Yaskawa to give back to society through its involvement in nurturing technicians who will be active members of society in the future. Exchanges with researchers and engineers at educational institutions such as universities, technical colleges, and companies will lead to expectations of mutual understanding through technology, academia, and manufacturing and lead to mutual development in the future.



Endowed lecture at Kyushu Institute of Technology



R&D activity at Kyushu Institute of Technology



Research institute in Slovenia, collaborative research partner

Social Contribution Activities in Kitakyushu

In August 2016, a summer holiday festival for parents and children was held at YASKAWA Innovation Center.

The event was a first attempt to hold a gathering planned by a local organization at YASKAWA Innovation Center.

It had been a match between the company's desire to revitalize Kurosaki, which has served as a home that has nurtured Yaskawa Electric, and its wishes to communicate to children the pleasure of making things that made this collaboration possible.

A synergistic effect was created by a large number of workshops including those for making glass kaleidoscopes, small leather items, stained glass and ceramics, as well as calligraphy classes that were held, along with the chance to experience the latest robots. Many children took part in the event and were offered a chance to experience the joys of "making things." Yaskawa also took part in numerous other community events during FY2016 and has been an active member of the community.



Workshop at summer holiday festival